

# The New York State Society of Washington, D.C.



## **Major Partner - \$10,000 Level**

- NYSS Honorary Board Member
- Prominent signage and/or banners at events when applicable
- Mention of official partnership in all news releases, radio, and TV promotions
- Link on NYSS web site
- Acknowledgement of appreciation during events when applicable
- Opportunity for inclusion of promotional materials at selected events
- Ten (10) tickets to one major event with opportunity for senior reps to speak at official event when possible
- Four (4) tickets to two Happy Hours
- Four (4) tickets to one sporting event



## **Major Partner - \$7,500 Level**

- Signage and/or banners at events when applicable
- Mention of official partnership in all news releases, radio, and TV promotions
- Link on NYSS web site
- Acknowledgement of appreciation during events when applicable
- Opportunity for inclusion of promotional materials at selected events
- Six (6) tickets to one major selected event
- Two (2) tickets to two Happy Hours
- Two (2) tickets to one sporting event



## **Major Partner - \$5,000 Level**

- Signage and/or banners at events when applicable
- Mention of official partnership in all news releases, radio, and TV promotions
- Link on NYSS web site
- Acknowledgement of appreciation during events when applicable
- Opportunity for inclusion of promotional materials at selected events
- Four (4) tickets to one major selected event
- Two (2) tickets to one sporting event



### **Supporting Partner - \$2,500 Level**

- Signage and/or banners at events when applicable
- Mention of official partnership in all news releases, radio, and TV promotions
- Link on NYSS web site
- Acknowledgement of appreciation during events when applicable
- Two (2) tickets to one sporting event



### **Supporting Partner - \$1,000 Level**

- Signage and/or banners at events when applicable
- Mention of official partnership in all news releases, radio, and TV promotions
- Link on NYSS web site
- Acknowledgement of appreciation during events when applicable
- Two (2) tickets to one Happy Hour



### **In-Kind**

NYSS depends on the generosity of businesses that donate products and services. In-Kind partnerships include food, beverages, participant gifts, prizes for giveaways and entertainment, to name a few. The dollar amount/value of in-kind donations is directly related with the partner/donor levels.

- Signage and/or banners at events when applicable
- Mention of official partnership in all news releases, radio, and TV promotions
- Link on NYSS web site
- Acknowledgement of appreciation during events when applicable